

# GUAVA FLAVOR WHEEL

Imbibe's flavor lexicon helps teams streamline communication and accelerates the development process so you can get to a great-tasting result faster.



# DESCRIPTOR DEFINITIONS

Term	Characteristics
Cooked	Characteristic of food that has been heated, from lightly caramelized to burnt
Fruity	Characteristic of flavors typical of fruits, usually sweet estery aromas with sweet or somewhat sour tastes
Green	Of green leaves, unripe fruit, stems, or vegetables
Juicy	Succulent flavor, like from juicy/ripe fruit
Sweet	Characteristic of sugary sweetness
Sulfurous	Very ripe or over-ripe note in fruits

Reduce the time it takes to perfect your flavors by relying on Imbibe to thoughtfully craft them, whether we develop your entire product, or simply supply the characterizing components: [marketing@imbibeinc.com](mailto:marketing@imbibeinc.com)



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