

Coconut Flavor Wheel

Imbibe's flavor lexicon helps teams streamline communication and accelerates the development process so you can get to a great-tasting result faster.



Descriptor Definitions

Term	Characteristic
Fatty	Succulent flavor, like from juicy/ripe fruit.
Oily	Mouth-coating.
Caramellic / Brown	Cooked, brown, and a sweet nutty caramel flavor. Characteristic of browning of sugar.
Vanilla-like	Characteristic of vanilla beans. Fruity-sweet with slightly floral, woody, perfumey aroma.
Creamy	Characteristic of heavy cream or other similar dairy products.
Candy-like	Exaggeration of certain notes to make the flavor taste more like candy; may include cotton candy, brown notes, sugar-like notes and often done to induce nostalgia or make more kid-friendly.
Sweet	Characteristic of sugary sweetness.
Coconut Cream	Distinct, concentrated coconut flavor.
Buttery	Fatty, dairy-like notes associated with butter.
Shaved Coconut	Sweet and nutty. Slight woody and milky taste.

Reduce the time it takes to perfect your flavors by relying on Imbibe to thoughtfully craft them, whether we develop your entire product or simply supply characterizing components: marketing@imbibeinc.com



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