

Banana Flavor Wheel

Imbibe's flavor lexicon helps teams streamline communication and accelerates the development process so you can get to a great-tasting result faster.



Descriptor Definitions

Term	Characteristic
Creamy	Characteristic of heavy cream or other similar dairy products.
Spiced	Characteristic traditional baking spices such as cinnamon, ginger, nutmeg, or clove.
Vanilla-like	Characteristic of vanilla beans. Fruity-sweet with slightly floral, woody, perfumey aroma.
Candy-like	Exaggeration of certain notes to make the flavor taste more like candy; may include cotton candy, brown notes, sugar-like notes and often done to induce nostalgia or make more kid-friendly.
Fruity	Characteristic of flavors typical of fruits, usually sweet estery aromas with sweet or somewhat sour tastes.
Bready	Characteristic of baked bread; may describe the flavor of cooked wheat or other grains.
Brown	Cooked, baked or caramelized.
Unripe	Characteristic of banana that has not yet fully ripened, often green or waxy.
Artificial	Not natural

Reduce the time it takes to perfect your flavors by relying on Imbibe to thoughtfully craft them, whether we develop your entire product or simply supply characterizing components: marketing@imbibeinc.com

