

# Tangerine Flavor Wheel

Imbibe's flavor lexicon helps teams streamline communication and accelerates the development process so you can get to a great-tasting result faster.



# Descriptor Definitions

Term	Characteristic
<b>Peely</b>	Reminiscent of cutting into a fruit peel.
<b>Mandarin</b>	Typical of the flavor of a mandarin orange.
<b>Terpeney</b>	Like limonene with a slightly solvent-like taste.
<b>Fresh</b>	Characteristic of uncooked fruit.
<b>Rindy</b>	Gamma-terpinene oil from citrus fruits, fruit rind.
<b>Orange</b>	Characteristic of orange peel oil.
<b>Juicy</b>	Succulent flavor, like from juicy/ripe fruit.
<b>Generic</b>	Characteristic of sweet oranges.

Reduce the time it takes to perfect your flavors by relying on Imbibe to thoughtfully craft them, whether we develop your entire product or simply supply characterizing components: [marketing@imbibeinc.com](mailto:marketing@imbibeinc.com)

