

Lemon Flavor Wheel

Imbibe's flavor lexicon helps teams streamline communication and accelerates the development process so you can get to a great-tasting result faster.



Descriptor Definitions

Term	Characteristic
Tart	Characteristic of food that has aged; for fruit, this is associated with a drop in green compounds and increase in esters.
Terpeney	Like limonene with a slightly solvent-like taste.
Peely	Reminiscent of cutting into a fruit peel.
Citral	Fragrant, reminiscent of lemon oil.
Juicy	Succulent flavor, like from juicy/ripe fruit.
Candy-like	Exaggeration of certain notes to make the flavor taste more like candy; may include cotton candy, brown notes, sugar-like notes and often done to induce nostalgia or make more kid-friendly.
Fresh	Characteristic of uncooked fruit.

Reduce the time it takes to perfect your flavors by relying on Imbibe to thoughtfully craft them, whether we develop your entire product or simply supply characterizing components: marketing@imbibeinc.com

